

SCREEN



Unleash your
creativity!

...to win a
Bright Ideas
modelling and
film contract

Help us to create

NOTTINGHAM'S

next

BOTTOM

TOP MODEL

A toilet roll doll competition, with prizes galore

visit: www.brightideasnottingham.co.uk




Bright Ideas Nottingham and BME Cancer Communities are excited to announce the launch of their competition to find Nottingham's Next Bottom Model. We will soon be running an innovative and fun campaign to promote awareness of bowel cancer and the importance of returning the National Bowel Cancer Screening Kits. This open competition is supported by national bowel cancer charity, Lynn's Bowel Cancer Campaign.

The poster and internet campaign will involve the return of everybody's favourite retro toilet-time companion, the toilet roll doll and the hunt for the stars of the campaign is on.

We want you to design our cover stars. The competition is open to anyone aged 16+ and we are looking for entries in the following four categories.

- 1 Diversity:** Create a doll that some way represents the diversity of your community
- 2 Nottingham:** Create a doll, using the vibrancy of Nottingham as your inspiration
- 3 Traditional:** If you already have a doll that deserves to be a celebrity – then dig him or her out
- 4 Design:** Put your imagination to the test, create an image of your dream doll.

For a copy of the competition rules and guidelines, please contact Rebekah at Bright Ideas: **0115 837 9474** rebekah@brightideasnottingham.co.uk or get them from our website: www.brightideasnottingham.co.uk



Bowel cancer is not much fun.
Doing something about it can be.
Tell your friends and neighbours
about our search for Nottingham's
next bottom model!

Closing date of the competition: Friday 28th October 2011

For more information on bowel cancer and the Bowel Cancer Screening Programme go to:
www.bowelcancer.tv
www.bmecancercommunities.co.uk
www.cancerscreening.nhs.uk/bowel

Prizes include at two night hotel break for two, leisure passes, a year's supply of toilet roll and more

the Co-operative Group



Hilton
Nottingham